

Chintan Mehta

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Educational Qualifications

<i>Education</i>	<i>Institute</i>	<i>Year</i>	<i>Result</i>
<u>MBA - H.R.M. (Major) I.T. (Minor)</u>	SKPIMCS, Kadi University, Gandhinagar (Gujarat)	June 2009	71%
<u>BE - I.T.</u>	DDU, Deemed University, Nadiad (Gujarat)	May 2007	57%
<u>H.S.C.</u>	MK School, Ahmedabad (Gujarat)	April 2002	62%
<u>S.S.C.</u>	Saint Kabir, Ahmedabad (Gujarat)	March 2000	81%

Professional Experience

<i>Content Marketer</i> <u>Ltd.</u> (July 2023 – Present) <ul style="list-style-type: none">Created SEO-friendly content for 200+ Australian Clients.Website and blog content creation across a number of industries.Article writing for third-party business relatable websites.Guest posts generation for domain authority and link building.Social media and press releases (PRs) content planning.Handled monthly newsletters for half a dozen clients.	<u>Trikon TeleSoft Solutions Pvt.</u>
<i>Content Manager</i> <u>Markets</u> (Jan 2023 – Present) <ul style="list-style-type: none">Created content for hundreds of UK based blockchain and crypto projects.Website and blog content creation for their Web3 product and services.Article writing for third-party crypto based websites.Guest posts generation for Metaverse, NFTs, DeFi, PoS, PoW, Cefi, etc. concepts.Social media and press releases (PRs) content planning.Handled a remote team of content marketers and writers.	<u>The NFT</u>

Content Manager
Inc.

Bros Labs

(August 2020 – Present)

- Created content for a blockchain based content sharing platform.
- Website and blog content creation for their Web3 product and services.
- Article writing for third-party crypto based websites.
- Guest posts generation for Metaverse, NFTs, DeFi, PoS, PoW, Cefi, etc. concepts.
- Social media and press releases (PRs) content planning.
- Handled a remote team of content marketers and writers.

Content Strategist

Studio45 Pvt. Ltd.

(March 2017 – July 2020)

- Planned content for social media and press releases (PRs).
- Performed social media marketing to promote content on LinkedIn, Instagram, Facebook, and Twitter.
- Ideated content for blogs present on a site.
- Guest post content creation for third-party websites related to web design, mobile app development, ecommerce, AI, AR/VR, IoT, etc.
- Generated content for website pages.
- Communicated with designers and developers to have their feedback in content creation.

Content Analyst

Elsner Technologies Pvt. Ltd.

(November 2015 – February 2017)

- Communicated with designers and developers to have their feedback in content creation.
- Planned content for social media and press releases (PRs).
- Generated content for website pages.
- Performed social media marketing to promote content on LinkedIn, Instagram, Facebook, and Twitter.
- Guest post content creation for third-party websites related to web design, mobile app development, ecommerce, AI, AR/VR, IoT, etc.
- Ideated content for blogs present on a site.

Content Creator

Peerbits Technologies Pvt. Ltd.

(June 2013 – October 2015)

- Planned content for social media and press releases (PRs).
- Communicated with designers and developers to have their feedback in content creation.
- Performed social media marketing to promote content on LinkedIn, Instagram, Facebook, and Twitter.
- Generated content for website pages.
- Ideated content for blogs present on a site.
- Guest post content creation for third-party websites related to web design, mobile app development, ecommerce, AI, AR/VR, IoT, etc.

Content Editor

ESparkBiz Pvt. Ltd.

(May 2012 – May 2013)

- Communicated with designers and developers to have their feedback in content creation.
- Generated content for website pages.
- Guest post content creation for third-party websites related to web design, mobile app development, ecommerce, AI, AR/VR, IoT, etc.
- Ideated content for blogs present on a site.
- Performed social media marketing to promote content on LinkedIn, Instagram, Facebook, and Twitter.
- Planned content for social media and press releases (PRs).

Content Writer

Pronix Technologies Pvt. Ltd.

(March 2011 – April 2012)

- Generated content for website pages.
- Ideated content for blogs present on a site.
- Guest post content creation for third-party websites related to web design, mobile app development, ecommerce, AI, AR/VR, IoT, etc.
- Communicated with designers and developers to have their feedback in content creation.
- Planned content for social media and press releases (PRs).
- Performed social media marketing to promote content on LinkedIn, Instagram, Facebook, and Twitter.

Recruitment Consultant

IMS Empresaria Pvt. Ltd.

(May 2010 - February 2011)

- Worked as an International Recruitment Consultant in an Information Technology Team synchronizing with team members and working towards a collaborative effort to get the job done faster and smoother.
- Tele recruitment of people across the countries USA, UK, and Australia for clientele.
- Taking the phone interviews of suitable candidates to hire them for clients.
- End-to-end hiring process of candidates right from scrutinizing individual profiles to taking phone interviews and follow-ups, coordinating the interview process and placing them.
- Creating and formatting resumes with knowledge in Microsoft Word.
- Processed records and data with knowledge in Microsoft Excel.

HR Executive

Communication Crafts Pvt. Ltd. (CCTS)

(July 2009 - April 2010)

- A media company wherein I worked as an HR Generalist in HR Department.
- Recruited staff across departments as per requirements.
- Conducted training and development activities to enhance work skills and job role.
- Processed compensation and benefits to for rolling out salaries of employees on payroll.
- Handling of database for both job seekers and employees with proficiency in Microsoft Office.
- Managed documented by keeping files and folders sorted.

Project Officer

Centre for Environment Education (CEE)

(January 2009 - June 2009)

- An NGO wherein I worked as an HR Generalist in HR Department.
- Did recruitment of people across departments as per requirements.
- Involved in training and development activities to enhance work skills and job role.
- Dealt with compensation and benefits to process payroll and salaries of employees.
- Handled database management with knowledge and proficiency in Microsoft Office.
- Performed file management by organizing documents and folders respectively.

Industry Projects

Market Research Executive

Tata Tele Services Ltd.

(Nov 2008 – Dec 2008)

- Visited companies and corporates across Ahmedabad GIDCs to understand the presence of telecom operators for landline and mobile.
- Analysis of data using statistical methods to draw out inferences.

- Drawing out conclusions using algorithms and strategies using data.
- Compiled data in an organized manner with apt file management.
- Promoted Tata Tele Services through Direct Marketing.
- Helped TTS with new marketing strategies to advertise themselves.

Software Engineer Trainee

CMC Ltd.

(Nov 2006 – Feb 2007)

- Studied software to understand how they work with underlying front end and back end technologies.
- Analyzed programming platforms such as Core Java, J2EE, .Net, C, C++, C#, etc. to conclude which platform to use.
- Use algorithms and strategies for coding.
- Compile code using agile testing.
- Helped CMC Ltd. in their live projects.
- Learned to use A/B Testing on end products.

Additional Qualifications

Certificate in ***“Diploma in Information Technology”***

Certificate in ***“Computer Hardware & Networking”***

Certificate in ***“Microsoft Office”***

Certificate in ***“Tally”***